



# Nikola Ivanović

**Nationality:** Serbian **Date of birth:** 1994 **Gender:** Male

✉ **Email address:** [nikolaivanovic4business@gmail.com](mailto:nikolaivanovic4business@gmail.com)

🌐 **Portfolio:** <https://nikola-ivanovic-software-engineer.com>

👤 **GitHub:** <https://github.com/NikolaJohnny94>

🌐 **LinkedIn:** <https://www.linkedin.com/in/nikola-ivanovic-2b6a13179/>

👤 **CodePen:** <https://codepen.io/NikolaJohnny/pens/public>

📍 **Home:** Kladovo (Serbia)

## ABOUT ME

---

Full-Stack Software Engineer | SEO Specialist | Digital Marketing Specialist | Marketing Consultant | Bachelor of Business Administration in Marketing | Certified Java Developer by LinkGroup

## WORK EXPERIENCE

---

### Next.js Developer

*Freelance* [ 01/06/2024 – Current ]

- Next.js 14
- TypeScript
- Tailwind
- MongoDB

### Full-Stack Software Engineer

*Freelance & Upwork* [ 19/04/2024 – 16/05/2024 ]

#### Front-End:

- React.js / Next.js
- TypeScript
- Styled Components

#### Back-End:

- Node.js - Nest.js, Socket.io, Prisma
- Python - FastAPI

#### DB:

- PostgreSQL
- MongoDB

#### DevOps:

- Docker

### Full-Stack Software Engineer

*Freelance* [ 12/02/2024 – 10/04/2024 ]

#### Front-End:

- Vue.js
- TypeScript
- Pinia



- Vitest
- Tailwind CSS
- daisyUI

**Back-End:**

- Node.js
- Express.js

**DB:**

- MongoDB

**DevOps:**

- Docker

**Front-End Engineer**

*Upwork* [ 31/12/2023 – 01/02/2024 ]

- React.js
- Next.js 14
- TypeScript
- Tailwind CSS
- daisyUI
- shadcn/ui

**Full-Stack Software Engineer**

*Freelance* [ 23/10/2023 – 15/12/2023 ]

**Front-End:**

- React.js
- TypeScript
- Redux
- MUI

**Back-End:**

- Node.js
- Express.js
- Prisma

**DB:**

- MySQL

**Software Engineer**

*EPAM Systems* [ 26/04/2022 – 16/10/2023 ]

City: Belgrade | Country: Serbia

**Front-End:**

- React.js (Redux, Redux-Saga, MUI)
- Vue.js (Vuex, Pinia)
- Angular (Angular Material)
- TypeScript
- GraphQL
- StoryBook
- SASS
- Tailwind CSS



**Back-End:**

- Node.js (Express.js, Nest.js), Java (SpringBoot)

**DB:**

- PostgreSQL

**Tests:**

- Jest
- React-Testing Library
- Vitest
- Cypress

**DevOps:**

- Docker
- GitHub Actions
- Jenkins

**VCS & Git Repository Hosting Services:**

- Git
- Github
- Gitlab

**Cloud:**

- AWS (S3, EC2)

**Other:**

- Jira
- SonarCloud

**Full Stack JavaScript Developer**

**GGM Möbel International GmbH** [ 16/08/2021 – 12/11/2021 ]

Address: Weinerpark 16, 48607 Ochtrup (Germany) | Website: <https://www.ggmmoebel.com/> | Name of unit or department: Node.js Web Development - Business or sector: Information and communication

**Front-End:**

- Vue.js 3
- Vuex
- Quasar

**Back-End:**

- Node.js
- Express.js
- Socket.io

**Database:**

- Microsoft SQL Server
- MySQL

**Other:**

- Asana
- Salesforce



## SEO and Marketing Specialist & Web Developer

**MyTrendyPhone** [ 01/10/2019 – 06/08/2021 ]

Address: 22.Septembra Broj.8, 19320 Kladovo Kladovo (Serbia) | Website: <https://www.mytrendyphone.dk/shop/frontpage.html>

- Google Copyright Removal
- Disavowing backlinks
- Publishing content on eCommerce store (text, pictures, video)
- Publishing and redesigning blog posts on WordPress and managing plugins
- Working on the Front-End on eCommerce store and WordPress (HTML, CSS, JavaScript, jQuery)
- Redirections 301, 404
- Designing pictures in Canva and Photoshop
- SEO copywriting (text, titles, and meta descriptions)
- Web scraping with Node.js (Puppeteer) and Python (bs4)
- Structuring and analyzing data with Python (pandas)
- Link and data analysis (Ahrefs, SEMRush, Majestic, Google Search Console, Google Analytics)
- Keyword research (Ahrefs)
- Competition analysis (SEMRush)
- Keyword search volume (Ahrefs)
- Google Workspace (Google Docs, Google spreadsheet)
- Romanian-English translation and proofreading

## SEO (Search Engine Optimization) Trainee

**MyTrendyPhone** [ 27/06/2019 – 30/09/2019 ]

Address: 22.Septembra Broj.8, 19320 Kladovo (Serbia) | Website: <https://www.mytrendyphone.dk/shop/frontpage.html>

- Google Copyright Removal
- Disavowing backlinks
- Link Analysis (Ahrefs, SEMRush, Majestic, Google Search Console)
- Data Analysis

## Copy machine operator & promoting material designer

**Expertiza Copy** [ 28/06/2016 – 14/10/2016 ]

City: Timișoara | Country: Romania

1. Xeroxing
2. Printing
3. Laminating
4. Designing and making:
  - business cards
  - flyers
  - brochures
  - posters
  - invitations
  - menus
  - guides

## EDUCATION AND TRAINING

---

### Bachelor of Business Administration (BBA) Degree in Marketing

**Faculty of Economics and Business Administration** [ 01/10/2014 – 11/09/2019 ]

Address: Str. J.H.Pestalozzi, nr. 16, 300115 Timisoara (Romania) | Website: <https://feaa.uvt.ro/en/>



### ITAcademy Java Development Program

**Link Group** [ 01/11/2017 – 14/01/2019 ]

Address: Cara Dušana 34, 11080 Beograd (Serbia) | Website: <https://www.it-akademija.com/> | NQF Level: Certificate

### Fundamentals of Digital Marketing

**Google Digital Garage** [ 31/07/2016 – 19/12/2016 ]

Website: <https://learndigital.withgoogle.com/atelieruldigital> | NQF Level: Certificate

### Personal Development Program

**Link Group** [ 10/09/2018 – 07/03/2019 ]

Address: Cara Dušana 34, 11080 Beograd (Serbia) | Website: <http://www.link.co.rs/> | NQF Level: Certificate

### Romanian Language Preparatory Year

**West University of Timisoara** [ 01/10/2013 – 01/07/2014 ]

Address: Bd. Vasile Pârvan nr. 4,, 300223 Timișoara (Romania) | Website: <https://www.uvt.ro/ro/>

Romanian Language and Literature

### High School Diploma - Economic Technician

**Srednja Škola "Sveti Sava"** [ 01/09/2009 – 06/06/2013 ]

Address: Ул. Младости Br.1, 19320 Kladovo (Serbia) | Website: <https://srednjaskolakladovo.edu.rs/>

## LANGUAGE SKILLS

---

**Mother tongue(s):** Serbian

**Other language(s):**

#### Romanian

LISTENING B2 READING B2 WRITING C1

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

#### English

LISTENING C2 READING C2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

#### Balkan Languages (Bosnian, Croatian, Montenegrin)

LISTENING C1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## DIGITAL SKILLS

---

### Front-End

HTML / CSS / JavaScript / TypeScript / React.js / Next.js / Vue.js / Nuxt.js / Angular / GraphQL / SASS / Tailwind CSS / Bootstrap / Redux / Pinia / Vuex / MUI / shadcn/ui / daisyUI / PrimeVue / Quasar / Angular Material

### Back-End

Node.js / Express.js / Nest.js / PHP / Laravel / Java / Spring Boot / Python / Flask / FastAPI

### DB

MySQL / PostgreSQL / Microsoft SQL Server / SQLite / MongoDB / Firestore



## DevOps

Docker / GitHub Actions / Jenkins

## CMS and Headless CMS

WordPress / Strapi.io

## SEO & Marketing

Ahrefs / Majestic / SEMRush / Moz / Google Search Console [GSC] / Screaming Frog / Google Analytics / Google Ads / Google Workspace

## PaaS

Netlify / Heroku

## Tests

Jest / React Testing Library / Vitest

## VCS & Git Repository Hosting Services

Git / GitHub / GitLab

## Cloud

AWS (S3 and EC2)

## Design

Photoshop / Canva / Figma

## DRIVING LICENCE

---

**Driving Licence:** AM

**Driving Licence:** B1

**Driving Licence:** B

## HOBBIES AND INTERESTS

---

### Software Engineering, SEO & Digital Marketing

- **HTML** - Pug, EJS, Jinja, JSP
- **CSS** - Tailwind, Bootstrap, SASS, MUI, Vuetify, Angular Material, Quasar, daisyUI, shadcnUI, React-Bootstrap, Bootstrap-Vue
- **Front-End** - React.js/Next.js, Vue.js/Nuxt.js, Angular, Redux, Pinia, Vuex, TypeScript, GraphQL
- **Back-End** - Node.js (Express.js, Nest.js, Socket.io), PHP (Laravel), Java (SpringBoot), Python (Flask, FastAPI)
- **DB** - MySQL, PostgreSQL, Microsoft SQL Server, SQLite, MongoDB, Firestore
- **DevOps** - Docker, GitHub actions, Jenkins
- **PaaS** - Netlify, Vercel, Heroku
- **CMS and Headless CMS** - WordPress, Strapi.io
- **Tests** - Jest, Vitests, React Testing Library
- **VCS & Git Repository Hosting Services** - Git, GitHub, GitLab
- **SEO & Digital Marketing** - Ahrefs, Moz, Majestic, SEMRush, Google Search Console, Google Analytics, Google Workspace, Google Ads
- **Other** - Photoshop, Canva, Figma, Jira, Asana, ClickUp

Playing Guitar



Hiking

Riding a bicycle

## CERTIFICATIONS

---

### Certifications

- [Java Development Program](#) by **Link Group**
- [Personal Development Program](#) by **LinkGroup**
- [Node.js API Masterclass with Express.js and MongoDB](#) - **Udemy**
- [React Front to Back](#) - **Udemy**
- [React Front to Back 2022](#) - **Udemy**
- [Next.js Dev to Deployment](#) - **Udemy**
- [Angular \(Full App\) with Angular Material, Angularfire & NgRx](#) - **Udemy**
- [Learn Python 3 Course](#) by **Codecademy**
- [Build Python Web Apps with Flask - Skill Path](#) by **Codecademy**
- [Responsive Web Design](#) by **freeCodeCamp**
- [Fundamentals of Digital Marketing](#) by **Google Digital Garage**
- [Google Analytics for Beginners](#) by **Google Analytics Academy**